







Distance Table from Luebla to	
City	Km
Africam	17
Atlixco	22
Ciudad de México	120
Córdoba	178
Oaxaca	320
Orizaba	150
Tehuacán	108
Tlaxcala	30
Valsequillo	22
Veracruz	307
Xalapa	200

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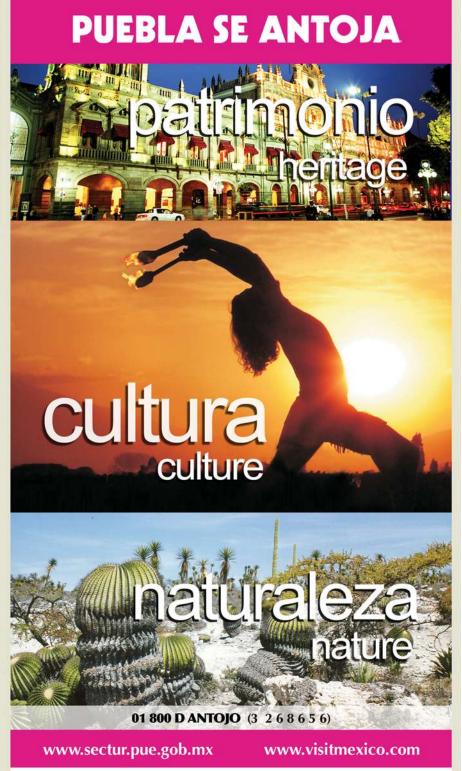
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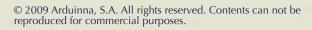
Puebla Map & Symbols





Mi mero mole!









The State is located in the heart of Mexico. It is the right place to experience the history, since Puebla has been a leading actor in many important events. This place combines the pre-Hispanic culture, the Palafox's heritage, the ideas of the Revolution, and the modern expressions of art and culture.

The State of Puebla has a natural richness, which is characterized by its diversity: it has mountains, desert like areas, valleys, lakes, forests, rivers, volcanoes etc. As a consequence, the climate also varies and presents considerable differences depending on the region, changing from cold to warm and from dry to humid. Due to this, ever since the pre-Hispanic era, several important cultures settled in this area and the geography was fundamental for their development. After the conquest, the City of Puebla was the first to be founded in the state, on April the 16th of 1531, as a social and human experiment, in which a group of civilians headed by Fray Toribio de Benavente participated.

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The majestic City of Puebla and other important cities were built with the labor and art of the Indians of the area, as well as that of enter-prising Spaniards. Therefore, the area thrived with agriculture and cattle raising. In what architecture concerns, churches, schools, hospitals and homes were built, and it is here where cultural syncretism left one of its most important legacies; in the historical center of the City of Puebla which was declared "Cultural Heritage of Mankind" by the UNESCO in 1987, with more than 2600 buildings of great value.

The City of Puebla is located 85 miles away from Mexico City. Modern highways communicates with all the main cities around the country. It has an International Airport, named Hermanos Serdán, as well as an important Bus Station. A place full of culture, charm, traditions, history, beliefs...The magnificent trace of the city has made up the legend that were the angels who did it. Puebla is a jewel of world's architecture and has been able to adapt spaces and fill them with life and movement.



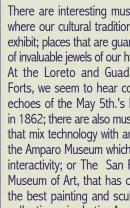


Museums &





There are interesting museums where our cultural traditions are exhibit; places that are quardians of invaluable jewels of our history. At the Loreto and Guadalupe Forts, we seem to hear combat echoes of the May 5th.'s Battle in 1862; there are also museums that mix technology with art, like the Amparo Museum which uses interactivity; or The San Pedro Museum of Art, that has one of the best painting and sculpture collections in Latin America.





El Corazón de los Negocios en Puebla



Lateral Autopista México-Puebla No. 7719 Col. Rancho Moratilla Puebla, Pue. C. P. 72110 (222) 223 00 00 (222) 223 00 11 www.hinnpuebla.com.mx





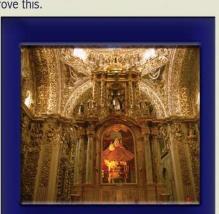
Architecture

The time didn't want to be unnoticed and has kept its presence in shapes and colors. Puebla is one of the outstanding examples of Mexican architecture. The Historical center of Puebla City is a "Cultural Heritage of Humanity". Here, different styles mixed to create a way of living, a unique personality, a pueblan character. The churches of San Francisco Acatepec and

Tonanzintla, the Rosario's Chapel, the Alfeñique's House, the Cathedral, the Palafoxian Library, the Dancing Toy House, are important constructions that

prove this.







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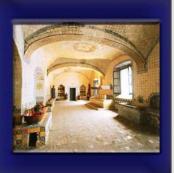
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Gastronomy

Something that delights anyone in Puebla is its famous gastronomy, in which we can recognize different regions. It is famous around the world with typical dishes such as "mole poblano, "chiles en nogada", and traditional candies. But its richness doesn't end here, for its food mixes flavors, smells, textures and colors in a perfect way. On one dish we can find Indian and Spanish heritage, decorated with some Arabic and French influences. "Chalupas", "ver-dolagas", "tinga", "pipián", maguey's worms, "romeritos", chanclas", "cemitas", "molotes among others, are really good reasons to visit Puebla.







Interior Centro Comercial Triángulo Las Ánimas, 39 Poniente 3515 Local R1 y 39,Col, Las Animas, C.P. 72400, Puebla, Puebla Tel. (222) 1697301

Traditions.

Ever since of the pre-Hispanic period, traditions, fairs and dances, among other customs, have remained

unchanged, in such a way our culture is alive nowadays.

The offerings to the death, the famous Flower Fair of Huauchinango, the Quetzalcoatl Ritual at Cholula, the Flyers of Cuetzalan, and the Puebla's Fair, celebrated at the same time that the May 5th.'s Battle, are history's photos of our state.







Casa de los Muñecos

2 Norte Num. 2 - Museo Universitario BUAP

Complejo Cultural Universitario Edificio 1 Norte - Planta Baja - Local A la Affixcáyotl Km. 3.5 esquina con Cuinnlo de Virgo Zona Angelopolis Tels. (222) 590-05-81 y 229-55-00 ext. 2601

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Archeological Zones



Puebla has a great pre-Hispanic heritage.

There are diverse archaeological zones, and some of the most outstanding are: Cholula, one of the most important ceremonial centers; Cantona, known

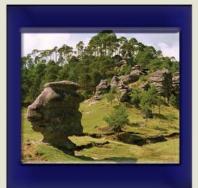
worldwide as the splendour of Mesoamerican urbanization; and Yohualichan, that means "The house of themysterious night" at the "Sierra Norte".



Adventure & Ecoturism

Due to the natural richness of the state, there are a wide selection of activities for people who love nature, such as mountain climbing,

photography, horseback riding, hiking, fishing, rafting (through rapids) speleology, hang gliding (delta and paraglide) cycling, camping and rappel among others.





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Africam Safari





We also have the most important zoo in Latin America where there is a great variety of wild animals, as well as a great number of endemic species, and there are also some endangered species.

In this spectacular zoo the animals live free like in their natural habitat.









Handcrafts

Handicrafts of the State are an example of the sensibility of Puebla's people. Each region has a unique handicraft that is part of our treasure and that is made with huge creativity, forms and colors, like the "talavera", onyx, amate paper and embroidered textiles, which have traveled the around world making the name of our state well known.







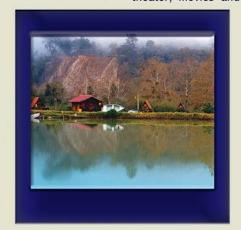




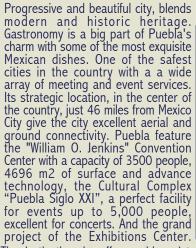
Amusement



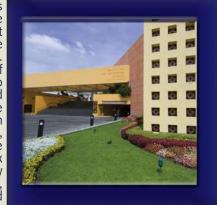
Puebla has many options for entertainment: a great night life with a number of bars and discotheques; a wide selection of restaurants with the region's exquisite gastronomy; the downtown area with the historic gates surrounding the city square are ideal to have a drink and watch the visitors and the locals as well; shopping at the modern malls around the city; browsing for antiques at the bazaars; visiting workshops and craft stores; ice skating at the local rink; enjoying its swimming pools, some of them with sulfurous water, sport clubs and golf courses; attending one of the many cultural events which take place in the city with an outstanding samples of theater, movies and expositions.



Business & Conventions







The destination also offers a wide variety of hotels.

The Puebla Convention Bureau, will support the organization of any congress or event. It serves as an integrator of services, the bureau carry out actions before local authorities such as Public Security, Transit and Civil Protection; likewise, the bureau will integrate the accommodation supply and the use of different facilities. For more information visit: www.buroconvencionespuebla.com



Touristic Lroducts

There are three different options created with the collaboration of the Government and the touristic sector: "The Scenic Angelopolis Circuit", "The Sierra Norte" and the "Sierra Mixteca".

The "Scenic Angelopolis Circuit" is made up of tours, which guide the tourist day by day through the region's main attractions in an easy and organized way. You will visit the city's most important buildings such as the Cathedral and the Chapel of the Rosary, the incredible Franciscan

monasteries of the 16th Century and Africam Safari, the most important zoo in Latin America.



The Sierra Norte" is made up of three tours, and they will introduce you to the mystical charms of the "Sierra Norte" of Puebla. You will be visiting many different places framed in beautiful natural environment, all these magical towns are

these magical towns are characterized by an exquisite cuisine, a profusion of crafts, ancient traditions and many secrets of our culture.

"The Sierra Mixteca" is a single tour that exhibits the multiple attractions found in the southern part of the state like: beautiful convents, exotic scenery, delicious cuisine and even fossils and mineral water springs.

